



Zillow Showcase

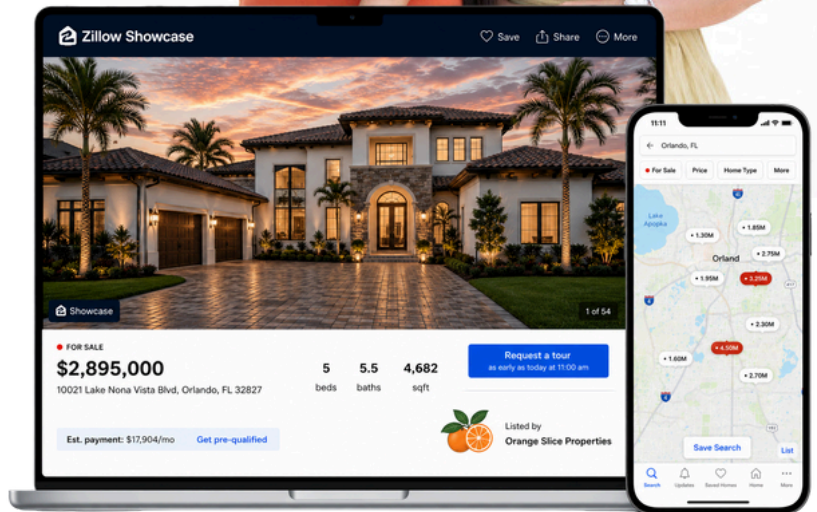
ELEVATE YOUR LISTING VISIBILITY

An Exclusive Marketing Upgrade Available Through Orange Slice Properties

STAND OUT WHERE BUYERS ARE SEARCHING

Zillow Showcase is a premium listing experience designed to make your home more visible, more engaging, and more competitive on Zillow.

Available to a limited number of listings in each market, Showcase helps your property capture buyer attention through enhanced placement, immersive media, and exclusive exposure opportunities.



WHY SELLERS CHOOSE ZILLOW SHOWCASE

PREMIUM PLACEMENT

Your home receives prioritized visibility within Zillow search results and enhanced exposure to active buyers.

IMMERSIVE EXPERIENCE

Includes professional photography, Zillow 3D Home tours, interactive floor plans, and media-forward presentation that encourages buyer engagement.

EXCLUSIVE EXPOSURE

Showcase is designed for only a limited percentage of listings in each market, helping your property stand apart from competing homes.

BUYER ENGAGEMENT TRACKING

Gain access to enhanced reporting on listing views, saves, shares, and buyer activity throughout the marketing period.

SHOWCASE LISTINGS RECEIVE

75%

MORE

VIEWS, SAVES & SHARES

10%

FASTER

TO PENDING STATUS

2%

MORE

ON AVERAGE SALE PRICE

WHAT'S INCLUDED

- ✓ Enhanced Zillow Listing Presentation
- ✓ Zillow 3D Home Tour
- ✓ Interactive Floor Plan
- ✓ Dedicated Buyer Email Exposure
- ✓ Priority Search Placement
- ✓ Enhanced Listing Analytics
- ✓ Premium Visual Experience
- ✓ Apple Vision Pro Compatibility



ZILLOW SHOWCASE UPGRADE

\$405

DUE AT TIME
OF LISTING

OPTIONAL PREMIUM MARKETING ENHANCEMENT